

MEMCAP



MEMCAP
CRYPTOCURRENCY

ECOSYSTEM

THE PURPOSE

Introduction

MemCap is a Binance Smart Chain (BSC) token designed to revolutionize the memecoin investment landscape. With a vision to become the premier destination for memecoin investments, MemCap offers a streamlined investment process that eliminates guesswork and maximizes returns. By leveraging a 5% transaction fee on buys and sells, MemCap ensures sustainability while fueling its mission to empower investors in the volatile memecoin market.

Mission & Vision

Vision: To become the leading platform for memecoin investments, providing investors with transparent, efficient, and profitable opportunities in the memecoin space.

Mission: To streamline the memecoin investment process, spare investors the hassle of navigating pre-sales, and strategically invest in select memecoins to secure optimal returns for our community.

Description

MemCap specializes in simplifying the memecoin investment process, sparing investors the guesswork and cost associated with finding the perfect memecoin. With a 5% tax on entry and exit, MemCap ensures sustainability while fueling its mission to revolutionize the memecoin investment journey.

Half of the transaction tax (2.5%) is allocated to running MemCap, funding staff, and amplifying marketing efforts. The remaining 2.5% is strategically invested in select memecoins, enabling MemCap to influence market caps and secure optimal returns for investors.

Moreover, returns from these investments are reinvested into MemCap, driving its value skyward and guaranteeing substantial returns for our investors. With a dedicated team of memecoin specialists, investors can trust that their investments are in capable hands.

WHY BLOCKCHAIN

Blockchain began in 1991 as a way to store and secure digital data. It is an open ledger that several parties can access at once which records information that is hard to change without an agreement from all the parties involved. Each new record becomes a block with a unique, identifying hash that when linked into a chain of records forms a blockchain. Blockchain helps in the verification and traceability of multistep transactions, providing secure transactions, reducing compliance costs, and speeding up data transfer processing.

But not only that, blockchain technology has evolved into a whole new ecosystem, which is now known as Web3. This space is built around three main pillars. It first began and evolved with cryptocurrencies, a new decentralized and autonomous way of **transmitting value**. After the invention of these fungible tokens, Non Fungible Tokens appeared (NFTs). This second generation brought a key aspect of our economy and everyday life to the digital world: **private property**. This revolutionized the whole digital industry, enabling users to now own their data, profiles, collectibles and pretty much every aspect of their online life. Finally, with the appearance of a new virtual economy powered by cryptocurrencies and boosted with by private property, the idea of a complete and resourceful digital world became a reality. A new universe where people would spend their time, earn money, own assets and live their dream life. This universe is what we know as the **metaverse**. It is said that developed around these three pillars, Blockchain technology will become even a greater revolution than Internet was some years ago.

But if blockchain technology is so powerful, why isn't everybody using it?

This is due to two main issues which Memcap has managed to solve:

The first and most important one is the technical barriers and friction for user experience. Blockchain is a new and powerful technology, with lots of technical terms and issues that a newcomer may find difficult to understand and get a grip on. That is where we have worked thoroughly to give our users a kind and easy experience in our platform. We will manage all the technical details and they will just have to focus on their investments, gaining all the functionalities that blockchain technology has to offer, without having to deal with its complexity.

The second regards gas fees and will be explained on the next section.

WHY BSC

Binance Smart Chain is a layer-two scaling solution that runs alongside the Ethereum blockchain. Gas fees are the cost that has to be paid so that a transaction gets signed and recorded on the blockchain. These fees depend on the blockchain you are working on. Therefore, after a long and conscientious research we have chosen Binance Smart Chain as the blockchain network where we will develop the Memcap Ecosystem. Besides having lower gas fees, Binance Smart Chain has lots of benefits such as the ones listed below.

✓	Lower Gas Fee Compared to Ethereum
✓	Faster Transaction Finality
✓	More and More Projects Are Built on BSC Network
✓	Compatible with Ethereum Virtual Machine



MEMCAP TOKEN

Memcap Token (MC) is an ERC-20 reward and utility token used within the Memcap ecosystem to empower a decentralized community building at the forefront of web3. It aims to be a token full of purpose and functionality, building a community-based app that allows people to buy and sell products and services. The network is solely peer to peer which allows for minimum transaction fees for customers to use the platform.

The Memcap Token will be offering the philosophy of a new decentralized, better and empowering world to everybody.

It's main characteristics are:

- Token symbol: **MC**
- Total Supply: **1,000,000,000** (1B tokens)
- Decimals: **0,000001** (number of decimals: 6)
- Transaction fee: **5%**



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MEMCAP TOKEN

Token's functionalities:

Staking

Every MC holder will be able to stake their tokens in a liquidity pool, earning a percentage reward after the staking period is completed.

Unification of Spend

Memcap Token is the ecosystem's utility token which will give all its participants a shared open currency without centralized intermediaries

Access

In the future, Memcap Token will provide exclusive access to merch, events and services related to the Memcap Ecosystem

Incentivization

Third-party interested businesses will be able to participate in the ecosystem incorporating Memcap into their projects, interacting with our services and giving new functionalities and opportunities to our holders.



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Memcap White Paper

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The Memcap team suggest that you conduct your own due diligence and consult your financial advisor before making any investment decisions. By purchasing any Memcap product, you agree that you are not purchasing a security or investment and you agree to hold the team harmless and not liable for any losses or taxes you may incur. You also agree that our team presents the services "as is" and is not required to provide any support. Before purchasing it, always make sure that you are in compliance with your local laws and regulations before making any purchase.

Sincerely,

Memcap team